**A bit about rhetoric in Paul’s time**

Taken from various Wikipedia entries

November 2022

**Elements of classical rhetoric**

They are **ethos, logos, and pathos**. Ethos refers to the character of the speaker. We generally determine very early on whether the speaker or writer is worthy of our trust. Logos refers to logical arguments. Pathos refers to emotional appeals.

**Canons of rhetoric**

The five canons of rhetoric are a classical approach to understanding effective communication. They are: invention (what to say), arrangement (structure of content), style (language choices), memory (learn the presentation) and delivery (use of more than just words).

**Structure of a classical argument**

Exordium – The introduction, opening, or hook.

Narratio – The context or background of the topic.

Proposito and Partitio – The claim/stance and the argument.

Confirmatio and/or Refutatio – positive proofs and negative proofs of support.